

WWW.BECKENHAM.NET - THE WEB SITE

Beckenham.net is an online magazine aimed at all inhabitants of Beckenham town and the surrounding areas.

With an immediate readership of over 20,000 registered local people **Beckenham.net** is already the leading resource for information on the area for shops and services.

Beckenham.net not only generates traffic but also generates repeat traffic via regular newsletters that are sent to all registered users, using links, news, features to drive traffic to the web site.

30,000 visitors a month!

The screenshot shows the homepage of Beckenham.net. At the top, there is a navigation bar with links for 'About Us', 'Contact Us', 'Feedback', and 'Disclaimer & Privacy Policy'. Below this is a search bar with a 'Go' button and a date indicator for 'February 2, 2008'. The main content area is titled 'Features & Events' and lists several articles with images and brief descriptions. On the right side, there is a 'NEWSLETTER SIGN UP TODAY' section and a 'NATIONAL BLOOD GIVE BLOOD' banner. At the bottom, there is an 'Other Features' section with links to 'St George's Chamber Orchestra - Music for Valentine's' and 'Odeon - Frost/Nixon'.

Welcome to **BECKENHAM.NET** [About Us](#) | [Contact Us](#) | [Feedback](#) | [Disclaimer & Privacy Policy](#)

home | [sports & leisure](#) | [food & drink](#) | [shops & services](#) | [area & visitors](#) | [schools & religion](#)

Search : February 2, 2008 [0845 672 6000](#)

Area Features
area
sightseeing
property
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travel

Leisure Features
eating out
pubs & bars
cinema
music
theatre

Buyers Features
shops
services

B.NET Guides
welcome
what's new

Features & Events

Local Valentines Day
Like it or loathe it, it's that time of year again when love birds everywhere show their someone special just how truly, madly, deeply they love them. Yes, it's Valentine's Day; a day when old love is re-affirmed and young love gets a free hit at making itself known. [Read More](#)

Arts Lord Digby Jones - President of the Speakers Trust
Lord Digby Jones of Birmingham (Former Director General of the CBI 2000-2006) becomes President of the Speakers Trust, 2008. [Read More](#)

Restaurants Chinese New Year 2008: Yi Chou
The oldest and most important festival in China is the Spring Festival, more commonly known in the West as Chinese New Year. It is Year 4706-7 by Chinese calendar. 2008 is the year of the Ox. New Year's day is the 26th January. [Read More](#)

Theatre Two Birds Aflighting on a Field
A satirical drama by Timberlake Wertenbaker, which premiered at the Royal Court Theatre in 1991 and provided Harriet Walter with one of her finest leading roles. [Read More](#)

Cinema Valkyrie
Based on the true story of Colonel Claus von Stauffenberg and the daring and ingenious plot to eliminate one of the most evil tyrants the world has ever known. [Read More](#)

Other Features

Music St George's Chamber Orchestra - Music for Valentine's
A performance for the lovers, at St Georges' Parish Church. [Read More](#)

Cinema Odeon - Frost/Nixon
The film about the famous 1977 TV interview between the disgraced former president, Richard Nixon, and television personality David Frost. [Read More](#)

Cinema Odeon - Australia
A romantic action adventure that tells the story of Lady Ashley, an English Aristocrat, who inherits a substantial cattle ranch in Northern Australia. When the ranch comes under threat, Lady Ashley reluctantly drives 2,000 head of cattle across hundreds of miles - accompanied by a ranch-hand. [Read More](#)

NEWSLETTER SIGN UP TODAY
[CLICK HERE TO SIGN UP FOR NEWSLETTER](#)
[Sign Up](#)
Make It work for you
With an ever increasing readership, B.net is a great forum to get your message across. Make it work for you. [Register](#)

NATIONAL BLOOD SERVICE
GIVE BLOOD 0845 7 711 711
[Map It](#)
[Large View](#)

Other Links
* [Feedback](#)
* [Beckenham 5 day Weather Report](#)
* [Wikipedia - the free encyclopaedia work for you.](#)

WWW.BECKENHAM.NET - ADVERTISING

Beckenham.net gives advertisers the opportunity to appear on our web site, within our regular newsletters and as solus email partners

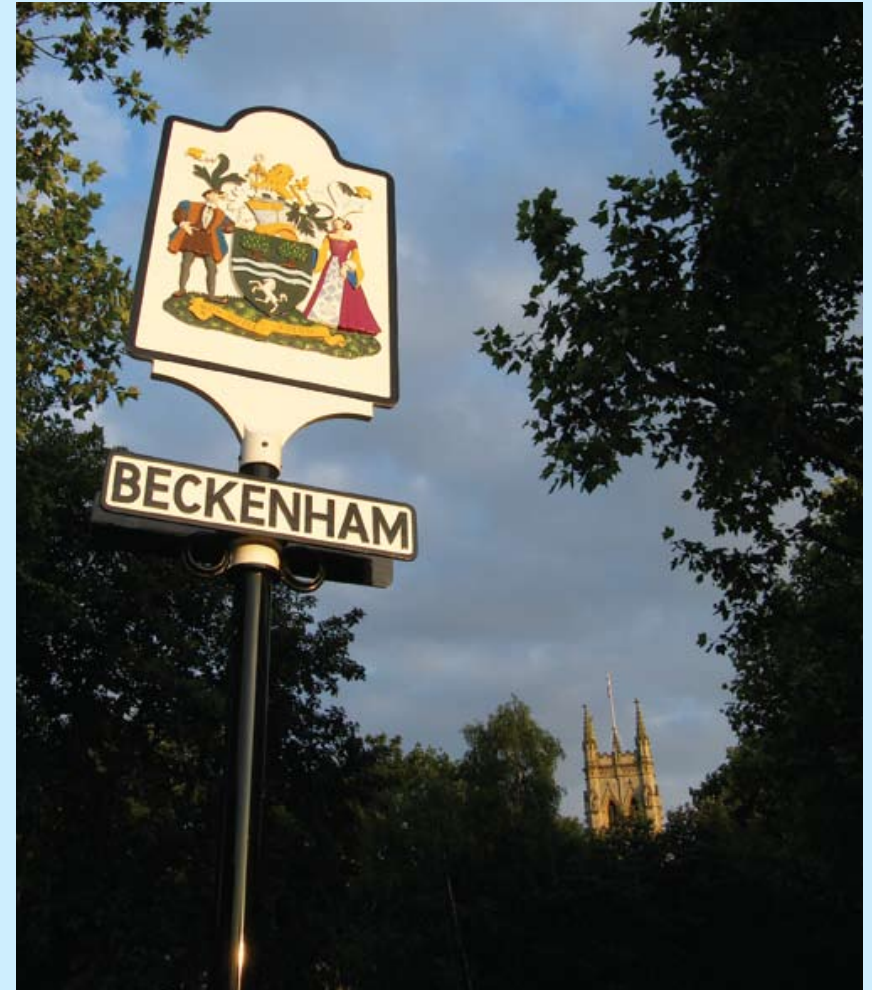
Standard Web Site Creatives (per month)

768 x 90 [Leaderboard]	£750
768 x 90 [Footer]	£650
120 x 600 [Sky scraper]	£750
120 x 120 [Button]	£400

NOTE: See overleaf for ad positioning.

ROI – Now you can prove it!

All adverts on Beckenham.net are **tracked**, allowing advertisers to gauge the success of their promotions and marketing spend.



WWW.BECKENHAM.NET - AD POSITIONS

£750 per month

The screenshot shows the Beckenham.net website layout with several ad positions highlighted by red arrows:

- Top Left:** A "NEWSLETTER SIGN UP TODAY" ad with a red arrow pointing to the "CLICK HERE TO SIGN UP FOR NEWSLETTER" link.
- Top Right:** A "linklending" ad with the phone number "0845 130 0609".
- Bottom Left:** A "MagicLoans" ad with the text "introducing a new broker with".
- Right Sidebar:** A "linklending" ad with the text "Why did we win NACFB short term lender of the year?".

The website content includes a navigation menu, a search bar, and a "Features & Events" section with articles such as "Local Valentines Day", "Arts Lord Digby Jones - President of the Speakers Trust", "Restaurants Chinese New Year 2009: Yi Chou", "Theatre Two Birds Alighting on a Field", and "Cinema Valkyrie".

£750 per month

£400 per month

WWW.BECKENHAM.NET - DIRECTORY POSITIONS

Welcome to **BECKENHAM.NET**

About Us | Contact Us | Feedback | Disclaimer & Privacy Policy

home | sports & leisure | food & drink | shops & services | area & visitors | schools & religion

Search : Go February 3, 2009 0845 672 6000

shops Guides

- Arts & Crafts
- Books & Newsagents
- Bridal
- Camera & Photos
- Cards & Gifts
- Charity
- Chemists
- Clothes
- Clothes (childrens)
- Clothes (Ladies)
- Clothes (Mens)
- Computer
- Embroidery
- Designers
- Florists
- Food
- General Electric
- Health and Beauty
- Household
- Motor
- Music & Video
- Off licenses
- Opticians
- Other
- Pets
- Printers/Stationers
- Shoes & Shoe Repair
- Telecoms

Take a Break

Plan a break from the onslaught of shopping with [movemachine](#) in Beckenham. Keep yourself refreshed for the best shopping experience.

Directory

 Company details HIPcode	 Company details HIPcode	 Company details HIPcode
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African Fabrics
1 Station Parade
Beckenham, Kent
Countrywide Textiles, English Wax Prints, Aura, Swiss Voile, Georges, High Society Brocades, Bazin Wax, Head Ties etc. [link](#)

Allading Cases
High Street Beckenham,
Kent
Household items, linen, frames, stationery and more. [link](#)

Ambience Interiors
High Street Beckenham,
Kent
Suppliers of Lights, Wallpapers, Floors and Curtain and Blind Accessories, with a complete range of products to cover all aspects of The Soft Furnishing Trade. [link](#)

£500 per year

£300 per year

Free of Charge

WWW.BECKENHAM.NET - NEWSLETTER COVERAGE

Standard Newsletter Creatives (per month)

We give advertisers the opportunity to appear
On our emailed newsletter

Logo button	£300
Leading feature *	£500

We can feature your new service, product or a
related topic of interest – a great way to increase
brand or service awareness.

Solus emails (per email)

Solus emails allow you to send your own creative
and proposition to our database.

Cost: **£750 per mail shot campaign**

